



BETTER BAR. BETTER PLANET.

Online Marketplace and Auction Site Sales

Reseller shall not market, offer for sale, or sell any product on or through any online marketplace or auction service (e.g. Amazon, Walmart, eBay) except as expressly consented to by GO BRIXY in writing and in advance. It is understood that GO BRIXY, Inc. may withdraw its consent at any time.

Minimum Advertised Price (MAP) Policy

GO BRIXY, Inc. is focused on maintaining acceptable margins for our network of authorized resellers and distributors. In recognition of the investment required for our high-quality resellers to provide the level of customer service and product knowledge expected from our customers, GO BRIXY, Inc. is committed to enforcing policies which allow our resellers to maintain high profit margins through the sale of our products. GO BRIXY has established a Minimum Advertised Price (MAP) Policy that an authorized reseller must follow for the advertising, marketing, and sales of GO BRIXY, Inc. products. All GO BRIXY, Inc. authorized resellers must agree to the terms and conditions of the following MAP Policy.

MAP pricing is established solely by GO BRIXY, Inc. and will be communicated to all resellers of GO BRIXY, Inc. products via the current price list. All advertised prices must be at or above MAP. Resellers are not required to list prices in advertising. If a price is listed in an advertisement, it must be at or above MAP.

Resellers are also responsible for ensuring their pricing for GO BRIXY, Inc. products is at or above MAP on internet search engines. Resellers can set the actual price of any product as long as it is at or above MAP. It is a violation of this policy for a reseller to advertise any GO BRIXY, Inc. product at a price lower than MAP. This policy applies to all advertisements including but limited to: print ads (inserts, magazines, catalogs, etc.), broadcast (radio and TV), direct mail, internet advertising (website pages, banners, social media, emails, etc.).

GO BRIXY's MAP Policy does allow for resellers to omit pricing entirely from advertisements.

Free shipping and/or handling offers do not violate the MAP Policy.

Failure to Comply with the MAP Policy

At the sole discretion of GO BRIXY, Inc., failure to comply with MAP Policy may result in the immediate loss of authorized reseller status and ability to purchase all GO BRIXY, Inc. products whether direct from GO BRIXY, Inc. as well as through distribution.

Violations of MAP Policy will be determined by GO BRIXY, Inc. at its sole discretion. Violations from authorized resellers will need to be corrected with 24 hours of notification. GO BRIXY will utilize the following steps to resolve MAP Policy violations:

- a. First Violation: Authorized resellers account will be put on hold temporarily. Upon correction and following 30 days of compliance, violation will then be cleared.
- b. Second Violation: Authorized resellers account will be suspended for 90 days. After 90 days, GO BRIXY will review and determine if account is to be reinstated.
- c. Third Violation: GO BRIXY will cease doing business with reseller.

Returns and Warranties

Due to our inability to maintain quality control over unauthorized resellers, our warranty does not apply to purchases made from unauthorized resellers, and we do not accept return without proof of purchase from an authorized reseller. We do not accept returns from purchase made through unauthorized resellers.

Please contact info@gobrixy.com with any questions regarding our MAP policy.